

SunRay Park 2021 Racing Season up a Record 123%

The 2021 SunRay Park and Casino live racing season registered its most successful meet ever with record gains in pari-mutuel handle.

The 18-day stand which concluded on Sunday in Farmington, New Mexico yielded a staggering 123% gain in total handle. Presenting live racing for the first time since 2019, the Northern New Mexico track experienced record growth in their simulcast export operation. SunRay's racing product appeared to have found an entirely new national simulcast audience, finishing up a whopping 137% versus a 17 day, 2019 meet. Total handle of better than \$7 million reflected an uptick of well over \$3 million from previous meet figures.

On-track numbers managed to show impressive resilience while dealing with state imposed Covid-19 attendance restrictions. Despite the limitations placed on patron capacity throughout the property, on track handle still managed to increase by over 15%.

Upon conclusion of the meet, General Manager Bradley Boehm said, "We were incredibly pleased and humbled by the tremendous response from both our on and off track patrons. To receive this kind of reaction to our live racing program, after being shuttered for 11 months, is more than we could have ever expected. We look forward to applying this momentum to 2022 and beyond."

SunRay Park traditionally runs their live race meet from mid-April to early June.