

Feasibility Study

The New Mexico Racing Commission is accepting proposals for a small purchase contract to provide services for a feasibility study to see the potential cannibalization of, and impact to, Zia Park's gross gaming revenue resulting from a casino opening in Clovis, New Mexico.

If interested in submitting a proposal for this position, please submit a proposal, letter of interest, and résumé.

Deadline to submit a proposal for these services is Friday, January 02, 2026, no later than 4:00 PM.

All proposals MUST be sealed and mailed, hand delivered, or sent via email to:

Attn: Hector Lopez
New Mexico Racing Commission
4900 Alameda Blvd. NE-Suite A
Albuquerque, NM 87113
Hector.Lopez@rc.nm.gov

If you have any questions regarding this position, please contact the New Mexico Racing Commission at (505) 220-8971.

IT IS AGREED BETWEEN THE PARTIES:

1. Scope of Work.

To collect appropriate data and conduct an independent analysis of the potential cannibalization of, and impact to, Zia Park's gross gaming revenue resulting from a casino opening in Clovis, New Mexico

- A. Determine the potential impact on Hobbs, New Mexico's Zia Park's gross gaming revenue from a similarly planned slot-machines-only casino, consisting of 600 to 750 slot machines, to be built and located approximately 128 miles away in Clovis, New Mexico.
- B. Determine the potential impact on the statutorily-required 20% net take from Zia Park's casino revenue which it transfers to an account in order to pay purses during its race meet. (The applicable statute is NMSA 1978, Section 60-2E-47(E)(1).);
- C. Determine the potential impact on the 24.8% state gaming tax which Zia Park pays on its casino revenue as a result of a similarly planned casino to be built and located approximately 128 miles away in Clovis, New Mexico. (The applicable statute is NMSA 1978, Section 60-2E-47(B).

Performance Measures.

Contractor shall substantially perform the Performance Measures as listed in the Scope of Work. In the event Contractor fails to obtain the results described, the Agency may provide written notice to Contractor of the default and specify a reasonable period of time in which Contractor shall advise the Agency of specific steps it will take to achieve these results in the future and the timetable for such implementation. Nothing in this subparagraph shall be construed to prevent the Agency from exercising its rights pursuant to Paragraph 4 of the contract dealing with termination.

The receipt of the deliverables contemplated under this Agreement shall assist the Agency in meeting its goal(s) as set forth in its Strategic Plan.